

With greetings from THE INNOVATECH GROUP

INNOVATECH GROUP (PTY) LTD Reg. No. 2017/044479/07

2024













Application & Software Development

Cybersecurity & Data Services

IT Consulting & Systems Integration

Infrastructure & Cloud Solutions

Training & Development

Managed Cloud Hosting

**Dedicated Hosting** 

**Shared Hosting** 

Brand Identity Development

Strategic Marketing & SEO

Website Design

e-Commerce & Marketplace

Retail, Distribution & Wholesale





#### THE INNOVATECH MISSION

## **GROWTH & DEVELOPMENT**

Business Technology has become one of the fastest growing industries on the planet. A vast and infinite world of possibilities thanks to the pioneers of online development, software and hardware innovation, we are now able to create and streamline products and services like never before! INNOVATECH<sup>TM</sup> is a business technology specialist, offering superior web-based products and services to small businesses, independent brands even large corporations.

We are also App Creators, E-Commerce Developers, Start-Up Investors and Philanthropists with a dream to share technology with the world. As we dive deeper into our capibilities we should highlight that our core focus remains on integrating technology with your brand and business, from websites, cloud hosting, software development and applications right through to fully automated operating systems, point of sales, inventory, quotations, invoices, orders, logistics, cyber security and so much more. Regardless of the size of your enterprise or industry, we will be able to provide you with compressive turn-key products and services that will ensure optimal exposure, management and growth at all times!

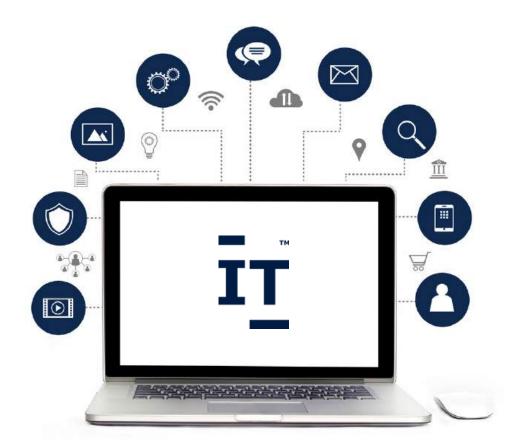
Introducing technology into your company has never been easier or more affordable! At INNOVATECH will strive to deliver the very best of business tech to our customers, by providing them with the tools, platforms and software they will need to have the representation and functionality required to excel in their industry or trade. With our creative team, expert developers and software engineers, we will be able to engage, create and problem-solve every aspect of your business technology needs

# **BUSINESS TECHNOLOGY**



#### **COMPREHENSIVE TECH SOLUTIONS**

INNOVATECH™ offers a comprehensive array of business technology products and services designed to meet the diverse needs of our clients with advanced tech support and cybersecurity included for total peace of mind.



## WHAT WE OFFER





#### **BUSINESS SUBSCRIPTIONS**

Annual subscriptions for comprehensive Web-Hosting Packages that include everything you need to showcase your brand or business online with E-Commerce plug-ins and full tech support 24/7.

#### **CUSTOMISED PACKAGES**

Specialised IT Solutions, Web-Development and Expansion Packs we recommend a turn-key package with timelines and retainers that suit your business requirements and financial needs.

#### ITEMISED PRODUCTS & SERVICES

For those that require specific products or services without the added subscriptions and support, we offer itemised billing and easy payment options for Hosting, Domains, E-Comm etc.

#### LARGE-SCALE PROJECTS & APPLICATIONS

We welcome you to put our Software Development capabilities to the test - for larger projects, custom Apps, Operating Systems and fully-integrated Business Solutions, our team can assist with them all.





#### **SOFTWARE & APPLICATION DEVELOPMENT**



#### **CUSTOM APP DEVELOPMENT**

From concept to deployment, we design and develop unique applications that solve your specific business challenges. Our applications are user-friendly, secure, and built to enhance productivity.



#### **SOFTWARE DEVELOPMENT**

We create custom software solutions tailored to your business requirements. Our team of experienced developers ensures that your software is efficient, scalable, and aligned with your strategic goals.



#### WEB/ECOMMERCE DEVELOPMENT

Our web development services cover everything from stunning website designs to powerful eCommerce platforms. We help you establish a strong online presence and drive sales with customised web solutions.





#### IT CONSULTING & SYSTEMS INTEGRATION



#### **MANAGEMENT & CONSULTING**

Our IT consulting services provide expert guidance to help you navigate the complexities of technology. We work with you to develop IT strategies that support your business objectives and drive growth.



#### **PROJECT MANAGEMENT**

Our project management services ensure that your IT projects are completed on time, within budget, and to your satisfaction. We handle all aspects of project execution, from planning to delivery.



#### SYSTEMS INTEGRATION

We offer seamless integration of your IT systems, ensuring they work together efficiently and effectively. Our integration services enhance communication, data flow, and overall system performance.





#### **INFRASTRUCTURE & CLOUD SOLUTIONS**



#### **EMAIL & CLOUD HOSTING**

We provide scalable cloud solutions and reliable hosting services to support your business operations. Our cloud services offer flexibility, security, and cost-efficiency.



#### **NETWORK INFRASTRUCTURE**

Our network infrastructure design services create robust and secure networks tailored to your needs. We ensure optimal connectivity and performance, supporting your business's growth and scalability.



#### IT SUPPORT & MAINTENANCE

We offer comprehensive IT support and maintenance services to keep your systems running smoothly. Our proactive approach minimises downtime and ensures your IT infrastructure is always up-to-date.



#### **CYBERSECURITY & DATA SERVICES**



#### **CYBERSECURITY SERVICES**

Protect your business with our advanced cybersecurity solutions. We offer comprehensive protection against cyber threats, ensuring your data and systems are secure.



#### **DATA ANALYTICS & BI**

Transform your data into actionable insights with our data analytics and business intelligence services. We help you make informed decisions and drive business success through data-driven strategies.



#### ETHICAL HACKING

Our ethical hacking services identify and mitigate vulnerabilities in your systems. We perform thorough security assessments to protect your business from potential threats.





## **BUSINESS SUBSCRIPTIONS**

Offering annual/monthly subscriptions for comprehensive Web-Hosting Packages that include everything you need to operate your brand or business online with E-Commerce integration and full tech support 24/7. Plus extra complimentary marketing benefits, discounts with our partner brands and so much more!

	BUSINESS	STARTER	WITHOUT
Dedicated Support Remote Assistance Website Development eCommerce Development Email Hosting Website Hosting Website Maintenance Vulnerability Scans Security Audits Brand Audits Data Backups Search Engine Optimisation Performance Optimisation Integrated ERP/CRM System Programmer on Call Monthly Marketing Pack	Yes	Yes Yes Yes Optional Yes Yes Yes Yes Optional Optional Weekly Basic Basic Optional Optional Yes	Optional
	from R1999/PM	from R999/PM	

#### **ENTERPRISE MEMBERSHIPS**

The Enterprise Membership includes all the benefits included with our other membership tiers, we will provide you with a final quote after a consultation with our experts.

estimated R4999/PM+

## WHY INNOVATECH?

The INNOVATECH™ footprint now spans across our content and around the globe, breaking barriers through technology is how we expand growth and development for your business or brand. Our dynamic team, unique company culture, and combined expertise allow us to comprehensively cater for your specific needs, from big business and big tech, to smaller independent brands and start-ups, we are able to assist them all.

Through our many years of experience, research, and development we have been able to refine and master INNOVATECH GROUP's products and services to best inspire and integrate with you and your company. Our business technology solutions include the building of new sites and platforms, as well as creating complex operating systems with integrated management solutions.

#### **CONTACT US FOR MORE INFORMATION**



### **OUR STORY**

The INNOVATECH™ GROUP has been operating since 2020. It was formed through a strategic partnership inspired by the growing need for Technology Infrastructure and IT Advancement in South Africa. During a global pandemic and isolation, the sudden growth and demand for online media, entertainment, e-commerce, corporate operations, security, communications, and networking surpassed all expectations. As a result, the world became heavily dependent on technology innovation to solve critical problems for trade and industry. Millions of consumers turned to online systems, e-commerce, social media, and business conference calls just to get through the day.

Ultimately, the isolation ended. However, a new world of technology was just getting started. This new world showed us how much individuals can do online. Whether it was working from home, purchasing goods, streaming content, or even starting a new brand or company, it could all be done from the comfort of one's living room. Companies and corporations did the same. They created advanced operating systems, networking protocols, communication management, and infrastructure to facilitate a remote workforce. This innovation-driven industry is the very ethos from which INNOVATECH was born.

Founded by lifelong friends and business partners who share a passion for technology and innovation, the INNOVATECH GROUP aims to strengthen and improve the integration of business technology into everyday lives and work environments. With a perfect blend of creativity and logic, our dynamic team is achieving just that! We offer a comprehensive array of Tech and IT Solutions to private, corporate, and government sectors in South Africa. We also cater to our many international clients. Our company and brand continue to grow from strength to strength, but that was just the beginning...





## **OUR FOUNDERS**

INNOVATECH™ was co-founded by Cornelius Rykaart and Matt Habib. They currently oversee all company operations and client relations. Cornelius has been an IT specialist and software developer for 15 years. He also owns a successful Strategic Marketing company in Cape Town. Matt has a long history of successful start-ups and extensive experience in project management, marketing, sales, and skills development. This formidable team combines their strengths and overcomes their weaknesses.

They aspire to take INNOVATECH to the forefront of Technology Innovation in South Africa. With years of research and development, they have refined INNOVATECH's products and services. These aim to best inspire and integrate with you and your company. From building new sites and platforms to creating complex operating systems with integrated management solutions, we cover it all.

We also specialise in cybersecurity, cloud hosting, app creation, e-commerce development, software and hardware support, corporate training, and project-based recruitment for clients and developers alike. Thanks to our incredible team at INNOVATECH, we continue to grow and share the power of technology with South Africa and the rest of the world.















# INNOVATECH









## THE INNOVATECH GROUP



#### **OUR BRANDS & SUBSIDIARIES**

While INNOVATECH™ remains our flagship business technology company, THE INNOVATCH GROUP is the "mothership" company through which we grow and develop our additional brands, partners and projects. Empowering local entrepreneurs and philanthropists, as well as investing in the future of our country's great minds and ideas! Expanding our horizons - and more! As an INNOVATECH Business Subscriber you are automatically prevued to substantial discounts and special offerings from all of our brands and partner companies, as well as contributing to the further growth and development of technology in South Africa to communities that need it most. And for those who have not yet joined the INNOVATECH family, there's never been a better or more rewarding time to make the move!

The INNOVATECH GROUP has grown to include the following bespoke brands, products and services which include our Strategic Marketing Agency (Spatter Media™), Cloud Hosting & Re-Sales Company (NineLives™ Hosting), E-Commerce Directories & Shopping Platforms (WeLike™) and of course the project closest to our hearts, our non-profit community outreach organisation ITAfrica™ - the inspiration and driving force behind some of our most innovative ideas yet! Aimed to empower local communities with technology infrastructure, tools and training - ITAfrica aspires to provide a means in which individuals can grow and develop their tech skills and employment opportunities through the power of business technology, entrepreneurship and philanthropy!

Find out more at www.innovatechgroup.co.za





## **OUR COMMUNITY**



#### **ITAFRICA NON-PROFIT ORGANISATION**



#### **INNOVATIVE TECHNOLOGIES AFRICA**

Our non profit community outreach organisation that aspires to bring technology skills and development to our local communities and youths who need it most! Technology now allows individuals to trade and work for themselves or in companies that also understand the power of practical application and experience often overcomes degrees and diplomas. Becoming a software engineer, content creator, web developer or graphic designer is something anyone can do with access to a computer, internet connection and some basic skills and training!

This is what community empowerment is all about! We hope to launch our first training centre later this year, and will be working towards an annual rollout of community hubs and training pods in areas that could benefit from tech infrastructure, accessibility and online sustained connectivity where possible. Help us help those who need it most.

To find out more about how you can help ITAfrica™, visit our website, or make a donation, become involved as a volunteer, help us with training and skills development, there's a million ways to give something back - we hope you will see how much good we can all do if we empower our local communities and youths of the future!

# **YOU LIKE?**



www.welikehub.com

## THE WELIKE HUB

#### **MARKETPLACE & DIRECTORY**



Your premier South African business directory and marketplace, chosen by the people - for the people! Promoting local business growth and development, community trade and industry - showcasing the very best our country has to offer!













Have your say and make your recommendation by nominating your favourite top spots, restaurants, bars, stores, companies, brands and even people! We are looking for the best of local vendors, artisans, companies and brands who maintain a high level of quality, customer care and local-lekkerness at all times!!

WHATEVER YOU WANT. WHATEVER YOU LIKE. WHATEVER YOU NEED!

## WHERE CREATIVITY MEETS STRATEGY



## **OUR BRANDS**



#### STRATEGIC MARKETING AGENCY



#### STRATEGIC MARKETING

Spatter  $Media^{TM}$  grows your brand through comprehensive Brand Development strategies. By integrating masterful design, innovative marketing, and advanced web development services, INNOVATECH<sup>TM</sup> in partnership with Spatter Media ensures a cohesive and impactful brand presence.

Advance your online presence and drive superior results with Spatter Media's Digital Marketing and SEO services. As a premier Brand Strategy Agency, Spatter Media in partnership with INNOVATECH transforms your brand's digital strategy into a powerful tool for growth and visibility.

Leveraging the latest technologies and innovative practices, focused on creating dynamic, robust, and user-centric digital experiences that empower your brand. From concept to launch, our team in partnership with Spatter Media ensures your online presence is not just functional but phenomenal.

# Reliable, Affordable, Scalable Hosting

Enjoy 99.9% uptime, lightning-fast load times, and round-the-clock support. Our hosting plans are designed to grow with your business.



## **OUR BRANDS**







#### **NINE LIVES HOSTING**

#### **Dedicated Hosting**

Provides an entire physical server dedicated to a single user or organisation. It offers maximum control, performance, and security, as the server resources are not shared with anyone else. It's ideal for large websites, applications with high traffic, or businesses requiring specific server configurations.

#### **Cloud Hosting**

Where your website or application is hosted on a network of virtual servers (cloud) rather than a single physical server. This setup allows for scalable resources, high reliability, and flexibility since resources can be adjusted as needed, and the site is less likely to experience downtime due to server failure.

#### **Reseller Hosting**

Allows an individual or company to purchase hosting resources (like disk space, bandwidth) from NineLives $^{\text{TM}}$  to resell to their own clients without managing the infrastructure themselves. The reseller will manage their accounts through a "while label" control panel.



# Find out more about our exclusive brands, products & services on our website.

Investing in the future of South Africa's business technology, start-ups, trade and industry as well as growth and development of our local communities.

#### **INNOVATECH GROUP**

info@innovatechgroup.co.za / +27 87 822 2333 www.innovatechgroup.co.za